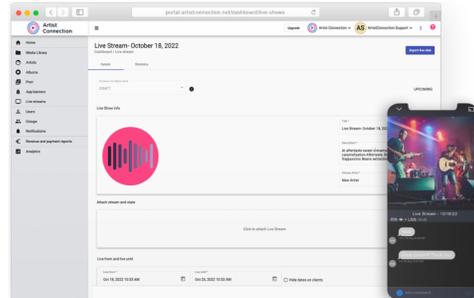




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## Artist Connection Secure Streaming Platform Enables Artists to Stream and Approve Their Content in Immersive Surround Sound, From Anywhere

**SONOMA COUNTY, CA** (December 6, 2022) — [Artist Connection](#) high-performance streaming platform gives artists the ability to approve their content in the highest possible quality—including immersive surround sound—from anywhere in the world with an Internet connection. For the first time ever, artists can experience their content in surround sound via a streaming platform that is completely secure, allowing them to approve their music without going into the studio or other dedicated space.



“Now artists can mix and hear their tracks in full immersive sound without having to have a surround sound setup for playback. Artist Connection delivers consistent playback across platforms, with uncompressed support for immersive playback and approval,” says Jonathan Reichbach, founder of Artist Connection.

To use Artist Connection for artist approval, simply create a ‘Studio’ on the Artist Connection platform via its intuitive user interface. Then publish an album or a track and share it with the artist, label, or anyone that needs to sign off on the content. Artists can confidence-monitor their work and experience it exactly as a consumer would. Finally, anyone in the approval chain can make comments or give approvals of posted content directly in the app. The platform is completely secure, so distribution of the artist’s content is never compromised and stays protected during the approval process, unlike traditional distribution methods.

Artist Connection has all the codecs the Artist may need, including Sony 360 Reality Audio®, Dolby Atmos®, Auro 3D®, and Binaural—and even streams uncompressed PCM by default.

“It’s never been easier to get approval from the artists—no matter if it is Dolby Atmos, Sony 360 or high-resolution stereo. Using Artist Connection, our artists can stream their release in one of these formats and listen as their fans will,” says Stefan Bock, Managing Director at msm-studios GmbH & Co. KG.

“Artist Connection is the best-sounding streaming platform, supporting high-resolution and immersive content. As a producer and audiophile, it serves both purposes perfectly,” says Kent Poon, Founder and Managing Director of Design w Sound.

To learn more about Artist Connection, visit [www.artistconnection.net](http://www.artistconnection.net) or contact [sales@artistconnection.net](mailto:sales@artistconnection.net) for a free consultation.

### **About Artist Connection**

Artist Connection is owned by California-based Streamsoft Inc. The company’s goal is to enable content creators, production teams, and fans to gain access to the rising wave of high-quality channel-based and immersive audio content. Streamsoft’s Artist Connection cloud software platform offers highly secure, dedicated white-box streaming services for content creators, studios, and their production teams. With a home office in Sonoma County, CA, and offices in Europe and Asia, Streamsoft is also a custom developer of advanced DSP for audio processing and specialized media libraries for immersive formats including Sony Corporation’s Sony 360 Reality Audio and more.

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