



Streamsoft Inc. uses Artist Connection to Stream Free Live Concert for Ukraine

Sonoma County CA — May 5th, Streamsoft Inc. announced today that the company is using Artist Connection to stream a free live benefit concert from the Sweetwater Music Hall in Mill Valley, CA on Friday May 6th. Called “Soul & Solidarity: A Benefit Concert for Ukraine”, the show starts at 7:30 and will feature Matt Hansen, Rozzi, Devon Baldwin, Ryann Swan, Presidio, Sophia Bromberg and more. All proceeds will go directly to aid Ukraine and tickets are 100% tax-deductible.

To donate to this event, visit the Arizae Foundation: <https://www.arizae.org>

To watch the show live on Artist Connection, visit: <https://share.artistconnection.net/content/Y7mZ6p>

For information on the Sweetwater Music Hall, visit: <https://sweetwatermusichall.com/>

The Artist Connection platform allows artists or content creators to publish or live stream music, videos and sell merchandise to a global audience. Post content for download or create a custom subscription service using state-of-the-art audio and video technology to deliver the best possible experience to fans. To gain maximum exposure, Artist Connection supports simulcasting of live streams to all major social media platforms. With a full e-commerce backend, Artist Connection gives monetization control back to the artist to perform a live show or archival content and share it with their fans in a time where live performance has been dramatically impacted by the global pandemic.

To learn more about Artists Connection, visit www.streamsoftinc.com for a 90 day free trial.

About Streamsoft Incorporated

Streamsoft Inc. is a California technology provider whose goal is to enable content creators, production teams, and fans to gain access to the rising wave of high-quality channel-based and immersive audio content. Streamsoft’s Artist Connection cloud software platform offers highly secure, dedicated white-box streaming services for content creators, studios, and their production teams. With a home office in Marin County CA, and offices in Europe and Asia, Streamsoft is also a custom developer of advanced DSP for audio processing and specialized media libraries for MP4, MQA from MQA Ltd, Sony Corporation’s Sony 360 Reality Audio immersive format, and more.

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To learn more about the Sweetwater Music Hall, visit: <https://sweetwatermusichall.com/>

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